

WorkStrategy and Kronos® present

## 2004 educational seminar series

get:there

# building a high performance organization

### overview

This joint seminar series is designed to help organizations leverage HR technology to improve enterprise performance.

Presentations will highlight the latest industry trends, provide roadmaps for building a business case, deliver recommendations for instituting HR best practice, and introduce tools for tracking measurable results.

Seminar attendees will leave the session with a project guide for selecting appropriate solutions, implementing new systems, improving business processes and achieving operational efficiencies.

### keynote presenter



Brian J. McIntyre, founder and president of WorkStrategy, has over 20 years of HR Management experience — specializing in HRIS strategy, benefits administration, compensation and performance management, business process improvement, and self-service technology. He has built HR services operations for a number of consulting firms and application vendors.

### date and location

date and location to be determined

### contact

For more information, contact Kristen Hughes at **410.715.1020 x111** or [kristen.hughes@workstrategy.com](mailto:kristen.hughes@workstrategy.com). To register online, please visit [www.workstrategy.com/news/kronos\\_reg.html](http://www.workstrategy.com/news/kronos_reg.html).

### tentative seminar agenda

	8:00 - 8:15	breakfast and registration
introduction	8:15 - 8:30	our partnership
WorkStrategy The high performance organization	8:30 - 9:30	<ul style="list-style-type: none"><li>• traits of exceptional HR operations</li><li>• tools for instituting HR best practices</li><li>• technology optimization for cost savings</li><li>• steps for building a business case</li></ul>
Kronos Workforce Central® suite	9:30 - 10:30	<ul style="list-style-type: none"><li>• vision &amp; product strategy</li><li>• Workforce HR™ &amp; Workforce Payroll™</li><li>• customer successes</li></ul>
	10:30 - 10:45	break
WorkStrategy Achieving ROI	10:45 - 11:30	<ul style="list-style-type: none"><li>• aligning people &amp; processes</li><li>• leveraging HR technology</li><li>• building measurement tools</li><li>• tracking results</li></ul>

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